

What is claimed is:

1. A nonwoven fabric for use in personal care absorbent articles comprising single polymer, helically crimped fibers.
2. The nonwoven fabric of claim 1 wherein said polymer is selected from the group consisting of polyolefins, polyamides, polyesters, rayon, acrylics, superabsorbents, and regenerated cellulose.
3. The nonwoven fabric of claim 2 wherein said polymer is polyolefin.
4. The nonwoven fabric of claim 3 wherein said polyolefin is polypropylene.
5. The nonwoven fabric of claim 1 wherein said fabric is bonded by a method selected from the group consisting of thermal point bonding, point unbonding, through air bonding, ultrasonic bonding and hydroentangling.
6. The nonwoven fabric of claim 5 wherein said fabric is bonded by thermal point bonding.
7. The nonwoven fabric of claim 5 wherein said fabric is bonded by through air bonding.
8. The nonwoven fabric of claim 5 wherein said fabric is bonded by hydroentangling.
9. The nonwoven fabric of claim 1 wherein said fibers are staple fibers.
10. The nonwoven fabric of claim 1 wherein said fibers are continuous fibers.
11. The nonwoven fabric for personal care absorbent articles of claim 1 wherein said article is selected from the group consisting of diapers, training pants, absorbent underpants, adult incontinence products, bandages and other wound care products and feminine hygiene products.

12. An absorbent core for personal care absorbent articles comprising helically crimped fibers made from a superabsorbent polymer.

5 13. A loop material for a hook and loop fastener wherein said loop material comprises single component helically crimped fibers.

14. The loop material of claim 13 wherein said loop material is bonded with a point unbonded pattern.

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